



2nd Annual

# REAL MEN DRINK PINK

June 23, 2013

A benefit for **Cancer Support Community's Breast Cancer Care Fund** and **must! charities**

## PRESS RELEASE

May, 2013

PASO ROBLES, CA - The top 20 rosé producers in Paso Robles have come together to present the ultimate summer wine tasting experience! Held at Star Farms, a literal oasis complete with a half-acre blue lagoon pool, white sandy beaches and tropical palm trees, the party is rounded out with regional culinary fabulousness presented by top Paso Robles chefs and the best food trucks around. A great way to have some fun in the sun this summer, the party will culminate with an 80s beach party and a Secret (super HOT, to be announced May 28!) Headliner Band.

The aim is to bolster the dry rosé movement, and of course have a rockin' great party, both while supporting local charities. Beneficiaries are **Cancer Support Community's Breast Cancer Care Fund** and **must! charities**.

### Event Details - June 23, 2013 - Star Farms

#### **Rosé Grand Tasting 1:00 – 2:30**

Twenty of the top rosé producers in Paso Robles will pour and talk PINK.

#### **PINK Party 2:30 – 5:00**

Includes wickedly talented DJ, Secret (super HOT, to be announced May 28!) Headliner Band, Lounging on the Beach, and Swimming in the half-acre Blue Lagoon. Marvelous food and rosé-by-the-glass available for purchase.

### Tickets

Wine Club Members of the 20 participating wineries, \$60/person

General public, \$75/person

For tickets and list of participating wineries: **[WWW.REALMENDRINKPINK.ORG](http://WWW.REALMENDRINKPINK.ORG)**

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